



Community Benefit Fund

Criteria for Use

The primary goal of this fund is to increase the use of the Avalon by the community.

Who is eligible? Non-profits and small businesses in the Grand Valley (Grand Junction and surrounding communities).

What is covered? The Avalon Theatre Foundation (ATF) may commit to pay a portion or all of the Applicant's **facility rental fee for the Avalon** for the event described in the application (no other expenses will be considered; include ONLY rental fee on application). The event must occur within 12 months of the application. The ATF will pay Two Rivers Convention Center directly. Applicant must provide the ATF the rental fee invoice.

How often may each organization receive funding? A maximum of one request per organization per calendar year may be funded. The organization may submit multiple times in a calendar year if prior requests are denied.

How often are applications reviewed? Applications may be submitted at any time and are reviewed as they are received. We encourage Applicants to submit as early as possible. The ATF will notify the Applicant within 30 days of receipt of the application.

Does this application suffice for reserving the Avalon? No. The Applicant must contact Two Rivers Convention Center at 970-263-5700 to reserve the date (calling is the preferred contact method).

What is expected of the organization? The Avalon Theatre Foundation would like acknowledgement in any promotional materials (written or electronic). A verbal acknowledgement at the event would be appreciated. To maintain sustainability of the Avalon Community Benefit Fund, we encourage recipients who charge admission to the event to donate a portion of their proceeds back to the fund; this will ensure that more community groups can use the Avalon.

How to apply for Avalon Community Benefit Fund rental fee funding: Email application to info@avalontheatrefoundation.org or mail to PO Box 2243, Grand Junction, CO 81502. For more information, call 970-778-3088.