

From: noreply@fs3.formsite.com on behalf of info at avalontheatrefoundation.org
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Sent: Tuesday, February 20, 2024 1:35 PM
To: info avalontheatrefoundation.org
Subject: ATF- Community Benefit Fund Result #14214057

APPLY FOR THE COMMUNITY BENEFIT FUND

The primary goal of this fund is to increase the use of The Avalon by the community.

Who is eligible?

Non-profits and small businesses in the Grand Valley (Grand Junction and surrounding communities).

What is covered?

The Avalon Theatre Foundation (ATF) may commit to pay a portion or all of the Applicant's facility rental fee for the Avalon for the event described in the application (no other expenses will be considered).

The event must occur within 12 months of the application.

The ATF will pay The Avalon directly.

How often may each organization receive funding?

A maximum of one request per organization per calendar year may be funded.

The organization may submit multiple times in a calendar year if prior requests are denied.

How often are applications reviewed?

Applications may be submitted at any time and are reviewed as they are received. **We encourage Applicants to submit as early as possible.** The ATF will notify the Applicant within 30 days of receipt of the application.

Does this application suffice for reserving the Avalon?

No. The Applicant must contact Grand Junction Convention Center at 970-263-5700 to reserve the date (calling is the preferred contact method).

What is expected of the organization?

The Avalon Theatre Foundation would like acknowledgement in any promotional materials (written or electronic). A verbal acknowledgement at the event would be appreciated.

To maintain sustainability of the Avalon Community Benefit Fund, we encourage recipients who charge admission to the event to donate a portion of their proceeds back to the fund; this will ensure that more community groups can use the Avalon.

I understand and agree to the above.

☒ YES

Organization Name

Grand Junction Film Festival

Website

www.gjfilmfest.com

Contact First Name

Jeff

Last Name

Gustafson

Street Address

1925 Clover Ct

City

Grand Junction

State

Colorado

Zip Code

81506

Phone Number

8017871743

Email Address

jeff@gjfilmfest.com

Choose One:

☒ 501(c)3

☐ For Profit

☐ Govt.

Organization Annual Total Budget

5000

Number of members/ season ticket holders

20

Number of paid employees

0

Number of volunteers

5

A brief description of your organization's mission and programs

The Grand Junction Film Festival aims to bring a variety of short-form work from emerging filmmakers around the country and beyond to an audience our community.

Date of your event

Oct. 4, 2024

I have a confirmed event date with The Avalon

☐ YES
☒ NO

Estimated Audience size

200

Primary Event Category

Visual

Is this a ticketed event?

☒ YES
☐ NO

Ticket price

10

A brief description of your event

In previous festivals, our attendance numbers were spread thin over a day-long festival. This year, we plan to have a one-night, approximately two-hour program to concentrate audience attendance.

Briefly describe why your organization needs this funding:

The Avalon Theater is crucial to the success of the Grand Junction Film Festival. The theater carries the prestige and grandeur of what we hope attendees will feel, as well as a large-scale venue for filmmakers to present their work in a time when more films are being watched on smaller and smaller screens.

The festival is financed entirely through community sponsors and submission fees from the festival, and support such as the Community Benefit Fund can be the difference between success for the festival and not.

Signature

Jeff Gustafson

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